QED Vodka

Nothing is as strong as QED Vodka

QED Vodka is the revolutionary new lifestyle drink made from the finest Russian vodka, potentised and homeopathically-prepared with the finest distilled spring water for a clear, crisp taste. Using methods perfected in over 200 years of research in Germany, **QED Vodka** 's special potentisation process ensures it provides:

- **All of the benefits of full-strength vodka -** Relaxation, More confidence, Mood boost, Less inhibition, Less worries, Help with sleep, Calming of nervousness, Relief from stress.
- **None of the downsides of full-strength vodka -** Alcohol taste/smell, Impaired balance, Loss of coordination, Slurred speech, Lowered self-control, Failure of breathalyser, Hangover, Dehydration.

Given **QED Vodka**'s benefits, it will fit into the market alongside 'energy drinks' as *Red Bull* and *Monster*, offering a new way for people to boost their mental and physical condition in a natural and perfectly healthy way. In fact, the ingredients of **QED Vodka** are so safe many Doctors will recommend them for their patients.

Prior to launch, we're looking to gauge the public's potential reactions, so along with a free sample we'd appreciate if you'd answer the following questions:

1. What do you think of the product?
2. Would you buy it?
3. How much would you pay for a bottle?
4. Would you recommend it to a friend?
5. **Would you recommend it be available on the NHS?**

Participant	**1**	**2**	**3**	**4**